

# 2010 Exhibitor Application

## AZAHPERD 2010 STATE CONFERENCE

Arizona Association for Health, Physical Education, Recreation, and Dance  
October 20-22, 2010 (Move In: October 20 and Show Dates: October 21-22, 2010)  
Phoenix Convention Center, Phoenix, AZ

\*PLEASE MAKE A COPY OF THIS CONTRACT FOR YOUR RECORDS\*

Company/Organization

Address

City

State

Zip

Representative

Title

Telephone

Fax

Email

Website

Please make selections by checking (✓) the desired boxes:

**EXHIBIT BOOTH SPACE**

**Exhibitors February 1, 2010-June 31, 2010**

\_\_\_\_\_ 10'x10' Booth at \$400 for exhibiting companies WITH electricity

\_\_\_\_\_ Second 10'x10' Booth at \$250 WITH electricity for exhibiting companies

\_\_\_\_\_ 10'x10' Booth at \$300 for exhibiting companies WITHOUT electricity

\_\_\_\_\_ Second 10'x10' Booth WITHOUT electricity at \$225 for exhibiting companies

\*FREE\* half page advertisement if \$100 deposit is postmarked by May 31, 2010. Please submit advertisement by August 1, 2010\*

\*\*\$50.00\*\* Refund if exhibit stays open until Friday, October 22<sup>nd</sup>, until 4:00pm\*\*

**Exhibitors July 1, 2010-October 1, 2010**

\_\_\_\_\_ 10'x10' Booth at \$450 for exhibiting companies WITH electricity

\_\_\_\_\_ Second 10'x10' Booth at \$275 WITH electricity for exhibiting companies

\_\_\_\_\_ 10'x10' Booth at \$350 for exhibiting companies WITHOUT electricity

\_\_\_\_\_ Second 10'x10' Booth WITHOUT electricity at \$250 for exhibiting companies

**Product/Service Description:** Description of products and services (approximately 30 words):

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**Contact Name/Title for the Conference Program:** \_\_\_\_\_

Telephone

Fax

Email

**Special Exhibitor Benefits:** Complimentary listing in Conference Program Book provided to all attendees; Complimentary listing in Conference Brochure sent to over 500 HPERD professionals if reserved by **June 30<sup>th</sup>**; One complimentary conference registration; and Special Advertising on our website with a link to your website.

**Raffle Item Request:** We would like to get at least one raffle item from each exhibitor. We are always looking for new, improved ways of doing things. This year, we would like to put a small raffle ticket box at your exhibit table. Attendees will receive 10 raffle tickets to put in the box of their choice.

**PUBLIC SERVICE TABLE/TAKE ONE LITERATURE TABLE** **\$150**

This is for organizations **not able to attend** but that want to raise awareness through distribution of free educational literature and which do not offer any items or services for sale.

For additional marketing exposure for sale items or services, as well as for those companies **who are unable to have a sales representative attend** the conference. A limited quantity and variety of your company brochures will be displayed on a skirted table in the Exhibit Hall.

**PROMOTIONAL INSERT** **\$50/100**

An opportunity to get a memorable promotional item from your company put in each attendee's conference bag. Provide us with one item, we will insert it in every attendee bag (approximately 500), and our members will be reminded of your company long after the conference has ended. **(Non-Exhibitor Fee: \$100)**  
Promotional Insert due by October 1, 2010.

**PROGRAM SPONSORSHIP**

For additional exposure, my company/organization is interested in being a sponsor. Sponsorship forms can be found at [www.azahperd.org](http://www.azahperd.org)

**TERMS AND CANCELLATION POLICY**

A \$100 deposit is required at time of application. Payment in full is due by September 1, 2010. A fee of 15% of the total exhibit space cost will be assessed for cancellations received from September 1 to September 30, 2010.

Cancellations received after October 1, 2010, will result in a full forfeiture of exhibit space rental fee. Cancellations must be received in writing to:

**Priscilla Iosca**  
**Exhibits Coordinator**

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O guc.'C\ ": 7428

**PAYMENT INFORMATION**

Amount Enclosed \$\_\_\_\_\_ U.S. Funds (\$100 deposit required with application; Full payment must be received by September 1, 2010)

Please make check payable to Arizona AHPERD

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**PLEASE SUBMIT EXHIBITOR APPLICATION AND PAYMENT TO:**

**Arizona AHPERD**  
**Convention Team**

**Please direct questions and/or**  
**comments to:**

7457'Gcuv'Uqwj gtp'Cxgpwg'F 328/683".....Priscilla Iosca .....,  
O guc.'C\ ": 7428".....Email: [iosca@azahperd.org](mailto:iosca@azahperd.org)  
Phone: (480) 326-6516

**Exhibitor Move In: October 20 from 12:00-4:00**  
**Show Dates/Times: October 21-22 from 8:00 - 4:00**  
**\*\*Note - Friday will be a full day of sessions this year\*\***

**Only skirted table and chairs will be provided. Back drop will not be available and due to fire code, nothing can be posted on the wall.**